

Adobe Firefly

Training course outline

Adobe Firefly is a suite of generative AI tools used by creatives to create images, vector graphics, video and audio simple text prompts and other inputs.

Designed to be 'commercially safe', trained on licensed content like Adobe Stock and public domain materials, Firefly works as both a standalone web app, and integrates into other Adobe Creative Cloud apps such as Photoshop, InDesign and Illustrator.



Course summary

Provides a thorough grounding in Adobe Firefly. The techniques you'll learn will unlock the creative power of Adobe's AI tools, helping you design faster, work smarter and explore new creative possibilities.

You'll learn to use all key tools in the Adobe Firefly web app for generating images, vector graphics, video, sound effects and speech, and mood boards.

You'll also learn to use the Firefly AI tools available in Photoshop, Illustrator and InDesign.

Duration

One day.

Who should attend?

This course is ideal for:

- Designers and creatives already using Adobe Creative Cloud who want to add AI to their workflow to speed up design tasks.
- Marketing and communications professionals who need quick, polished visuals.

Prerequisites

A basic knowledge of the application(s) with which you're going to use Firefly, e.g. Adobe Express, InDesign, Photoshop or Illustrator, is useful but not essential.

In-class or live online

You can attend this course in-person at any of our centres, or participate online from your place of work or home.

To read about our approach to online training, see armada.co.uk/onlinetraining.

General information

Courses are hosted by highly experienced AI experts.

Whilst attending training at our centres, you'll have the use of a computer running licensed software to practice the techniques taught. You can choose to use a Windows computer or Mac.

Refreshments and lunch are provided.

Course fees can be paid by card or bank transfer. We accept purchase orders from UK-registered companies and public sector organisations. An option to 'buy now, pay later' is available for private bookings.

Course materials and certificate

You'll receive:

- A comprehensive training guide and practice files.
- An e-certificate (PDF) confirming successful course completion.

After course support

Following training, you're entitled to 30 days' email support from your trainer.

Further information

See armada.co.uk/course/firefly.

Course syllabus

See over.

Topics	Sub-topics
Introduction	<ul style="list-style-type: none"> Commercially safe content AI models Generative credits
The Firefly Web App	<ul style="list-style-type: none"> Accessing the Adobe Firefly web app The Firefly interface Generating images from text prompts (Text-to-Image) Working with images generated Writing effective prompts for images Edit existing images using text prompts Generative Fill, Remove and Expand Generating vector images using text prompts Generating video from a text prompt Generating video from an image Generating sounds from a text prompt Generating sounds from your voice Generating speech from text Using Firefly boards - Creating mood boards and collaboration

Topics	Sub-topics
Firefly AI Tools in Photoshop	<ul style="list-style-type: none"> Using AI to generate new images (Text to Image) Generative Fill Generative Remove Generative Expand Select Subject Remove and Replace Background Harmonising Sky replacement
Firefly AI Tools in InDesign	<ul style="list-style-type: none"> Text-to-Image Generative Expand Content-Aware Fit
Firefly AI Tools in Illustrator	<ul style="list-style-type: none"> Text to Vector Graphic Generate Patterns Generative Recolour Generative Shape Fill Retype Mockup